

Below is a sample press release that can act as a starting place to write a press release for a policymaker's visit to your office. We encourage you to adapt this to fit your jurisdiction's needs and to make it your own.

For Immediate Release

[Election Office] gives [Policymaker] a Firsthand Look at Local Elections

[CITY/COUNTY, STATE] [DATE] – Today, [Election Office] welcomed [Policymaker Name/Title] for a firsthand look at the people, processes, and safeguards that help ensure elections in [Jurisdiction] are secure, accurate, and accessible.

During the visit, [Policymaker] met with local election officials and staff and learned about [briefly describe what the tour included — depending on the visit, this list could include voter list maintenance; logic and accuracy testing of voting equipment; physical and cybersecurity measures; early voting or polling place operations; mail ballot processing; ballot storage and chain of custody; post-election audits; or other relevant processes.]

Election officials also demonstrated the [bipartisan/multipartisan, as applicable] checks and safeguards built into each stage of the process, and discussed the people, technology, facilities, and other resources required to administer trusted, secure elections for [#] voters across [Jurisdiction].

“Most voters only see a small part of what goes into making an election happen,” said [Election Official Name, Title]. “We appreciated the opportunity to show [Policymaker] the work our team does year-round to ensure every eligible voter can confidently cast their ballot. Strong elections require sustained investment in skilled people, reliable technology, and secure systems and facilities. Visits like this give policymakers a firsthand look at what it takes — and the resources election offices need — to serve voters election after election.”

[Optional: insert quote from policymaker about what they learned during the tour, the work of local election officials, or the importance of supporting election infrastructure.]

Today's visit is part of [Election Office]'s ongoing work to help policymakers and community members better understand how elections are administered at the local level. [Research has found](#) that giving people a firsthand look at election facilities and processes can increase their confidence and trust in election administration.

About [Election Office]

[Election Office] administers elections for [Jurisdiction], serving approximately [#] registered voters across [#] voting locations/precincts. Learn more at [website].

Media Contact:

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